



COMPANY PROFILE

2019

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YOUR WEBSITE WORKS 24/7



Pathfind Media is a boutique brand- and web marketing agency, **passionate about creative communication through intelligent design.**

We promise to deliver you an excellently working website that represents your brand well.

You can expect uncompromising personal service at a fair rate, faster than you could imagine and with less hassle than you care to handle.



BRANDING

Taking one glance at your business' "uniform" will tell people something about you.

Will that "something" attract or deter them? Your success depends on it.

We design logos, stationery, presentations, advertisements and other graphical elements.



WEB DESIGN

A website outdated is a website not rated! Your website needs new content each month.

Our edge is our attention to details and going the extra mile to provide a hassle-free service.

We deliver a turnkey service: from developing to managing your web presence.



WRITING

We write copy for websites, printed publications, blogs, video productions, apps and more.

We even help companies build a content strategy, drive SEO, and create information architecture.

We offer our copywriting or editing services to small and big companies as well as individuals.

OTHER SERVICES



Web- and Email Hosting



eCommerce Websites



Domain Registration



Marketing Consultation



Blog Writing



Social Media Marketing



GET QUOTE



PATHFINDERS
What Clients Say

WHAT WE CAN DO FOR YOU



GETTING STARTED

- Audit your current website
- Write **content** for your website
- Create a web marketing **strategy**
- Manage your **domain**
- Manage web- and email **hosting**

DESIGN | TECHNICAL

- Design your **branding** collateral
- Design your premium **website**
- Design your **e-commerce** shop
- Create a **membership** system
- Manage your website's **backend**

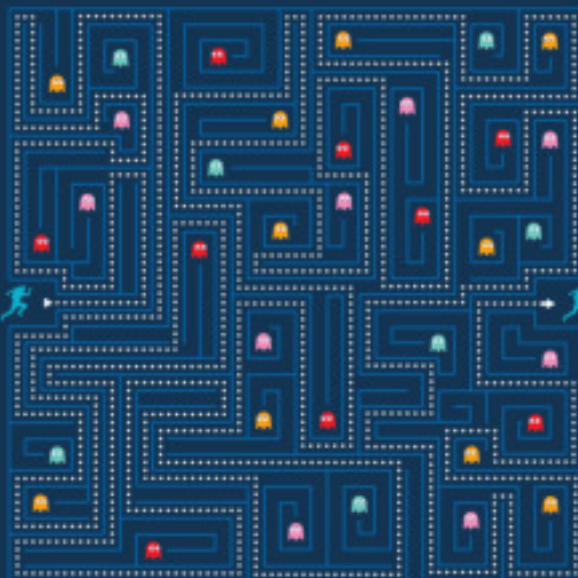
MARKETING | WRITING

- Write **newsletters and blogs**
- Create **email / SMS** campaigns
- Manage **social media** channels
- Manage **Google ads**
- Analyse + **report** on campaigns

Pathfinding through the clutter of bad design and consumer filters.



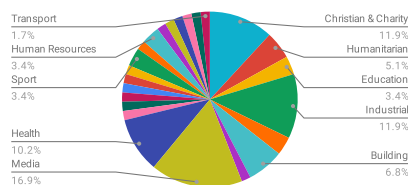
Marketing Communication



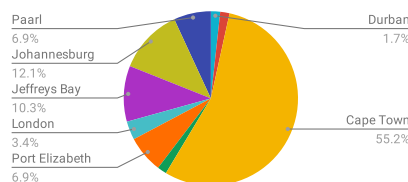
Better Bottom Line

PATHFIND NUMBERS

Clients from Industries



Client Locations



VALUABLE ARTICLES ON PATHFIND WEBSITE

- Website from WOE to WOW
- DIY Websites = Marketing Mishap
- Linking Website and Social Media
- Website Security
- Honing in on your Home Page
- WooCommerce vs. Shopify
- Wordpress vs. Joomla
- Google Chrome Extensions
- My Website Designer went AWOL
- Google My Business

SOME OF OUR CLIENTS



CORPORATES



eCOMMERCE



SME'S



ABOUT THE NAME PATHFIND VISION



Pathfinding is the plotting of the shortest route between two points.

It is a practical way to **solve mazes**: examining how to find the path between two points that best meets certain criteria, whether it be the fastest, cheapest or most accurately targeted route.

In essence, pathfinding is a form of visionary leadership.

In the context of business solutions it entails navigating a you from your current status (A) to your marketing outcome (B). We want to explore the best routes on behalf of our clients while making the journey an adventure!

WHAT SETS US APART VALUES

- Undeniable passion
- Uncompromisable integrity
- Unconventional creativity
- Undisputable excellence

Surprisingly Affordable.
Completely Reliable.
Incredibly Fast.



INDIVIDUALS



CHARITIES



CHRISTIAN MINISTRIES

